

## ACCESSORIES

# 70% OFF

BELK SILVERWORKS® JEWELRY

take an extra

# 50% OFF

DESIGNER RED-LINED CLEARANCE HANDBAGS

take an extra

# 25% OFF STOCK\*

REGULAR & SALE DESIGNER HANDBAGS from COACH, MICHAEL Michael Kors, Brahmin, Dooney & Bourke, Kate Spade, Hobo, Ralph Lauren, Frye, Calvin Klein, Vera Bradley, Tommy Hilfiger, Lucky Brand & more

**TOTAL SAVINGS UP TO 55%**

\*Excludes Brighton

take an extra

# 25% OFF STOCK

DESIGNER & FASHION WATCHES from Michael Kors, Fossil, Anne Klein, G-Shock, Kate Spade, Guess, Skagen, Coach, Armani Exchange, Diesel, Kenneth Cole, Hugo Boss and Versus

**TOTAL SAVINGS UP TO 40%**

take an extra

# 25% OFF STOCK

REGULAR & SALE JEWELRY from Kenneth Cole, Betsey Johnson, Jessica Simpson, BCBGeneration, Jules B., Red Camel®, Nine West, Nine West Vintage America Collection and Silver Forest

**TOTAL SAVINGS UP TO 55%**

take an extra

# 25% OFF STOCK

REGULAR & SALE DESIGNER JEWELRY from Anne Klein, Lauren, Michael Kors, Carolee, Kate Spade, Vince Camuto, Givenchy, Nadri, Karen Kane and Trina Turk

**TOTAL SAVINGS UP TO 50%**

take an extra

# 25% OFF STOCK\*

REGULAR & SALE FASHION HANDBAGS, MINIBAGS, WALLETS, HOSIERY, ACCESSORIES & SLIPPERS from Nine West, The Sak, Sakroots, Jessica Simpson, Steven, Madden Girl, Twig & Arrow, Fossil®, London Fog, Ray Ban, HUE®, Hanes, Spanx & Assets

**TOTAL SAVINGS UP TO 45%**

\*Excludes Under Armour®

**FREE BRIGHTON® EARRINGS** of your choice with any Brighton® necklace and bracelet purchase

**MEN'S**

take an extra

# 20% OFF ENTIRE STOCK\*

REGULAR & SALE DESIGNER SPORTSWEAR from Nautica, Denim & Supply, Calvin Klein, Tommy Bahama, Michael Kors, Perry Ellis, Kenneth Cole, Chip & Pepper CALIFORNIA, Lucky Brand, Buffalo David Bitton and Lacoste

**TOTAL SAVINGS UP TO 50%**

take an extra

# 20% OFF STOCK\*

REGULAR & SALE SPORTSWEAR IN MEN'S AND BIG & TALL from Chaps, IZOD, Saddlebred®, Ocean & Coast® and Red Camel® Including Big & Tall

**TOTAL SAVINGS UP TO 60%**

\*Excludes Under Armour® and Nike

take an extra

# 20% OFF STOCK\*

REGULAR & SALE SUITS, SUIT SEPARATES, DRESS SHIRTS & TIES from Austin Reed, Lauren by Ralph Lauren, Tommy Hilfiger, Nautica, Calvin Klein and more. Including Big & Tall.

**TOTAL SAVINGS UP TO 65%**

take an extra

# 20% OFF STOCK\*

REGULAR & SALE MEN'S PANTS, JEANS, UNDERWEAR, SOCKS, BELTS & ACCESSORIES from IZOD, Savane®, Haggard®, Lee®, Wrangler®, Saddlebred®, Jockey®, GoldToe®, Calvin Klein, Fossil® & more. Including Big & Tall.

**TOTAL SAVINGS UP TO 65%**

**KIDS'**

take an extra

# 25% OFF STOCK\*

REGULAR & SALE NEWBORN/INFANT, BOYS' 2-20 & GIRLS' 2-16 APPAREL from J Khaki®, Red Camel®, Nursery Rhyme®, Carter's®, OshKosh®, Chaps, Rare Editions, Speechless, Bonnie Jean, Lee® & more

**TOTAL SAVINGS UP TO 50%**

\*Excludes Under Armour®, Melissa & Doug, Mattel, Graco & Nike®

**FREE BEAUTY GIFTS**

**KIEHL'S**  
FREE 4-PC GIFT with any \$50 Kiehl's purchase. \*A \$70 Value

**CLINIQUE**

FREE 7-PC GIFT with any \$27 Clinique purchase: Floral cosmetic bag w/eye compact, DDML+, Smart Serum, and more! \*A \$70 Value

**ESTÉE LAUDER**

FREE GIFT with any \$35 Estée Lauder purchase: Perfectly Clean Cleanser 30ml, Advanced Night Repair 7ml, Revitalizing Supreme Crème, two Pure Color lipsticks and more!

**LANCÔME**

FREE DELUXE SAMPLE of Rénergie Lift Multi Action Moisturizer SPF 15 – Lift, Firm and tighten your skin!

**CLARINS**

2 FREE DELUXE SAMPLES & FEED 10 BAG, which gives back 10 meals to prevent world hunger, with the purchase of 2 full-sized products

**ERNO LASZLO**

FREE 3-PC PROTECT & REPAIR GIFT with any \$175 Erno Laszlo purchase. \*A \$102 value

**LAURA MERCIER**

FREE deluxe 1 oz. hydrating primer with any \$50 Laura Mercier purchase.

**BUY TWO, GET ONE FREE**

rollerballs, men's travel sprays & men's body sprays

\*Excludes Flowerbomb and Tory Burch

**HOME**

take an extra

# 15% OFF STOCK\*

REGULAR & SALE KITCHEN ELECTRICS & ELECTRONICS from KitchenAid®, Cuisinart®, Keurig® & more

**TOTAL SAVINGS UP TO 50%**

\*Excludes Vitamix®, Breville & Fitbit®

take an extra

# 20% OFF STOCK

REGULAR & SALE HOME DESIGNER BRANDS: Ralph Lauren, Southern Tide®, Waterford, Biltmore®, Nautica, Tommy Bahama, Kate Spade & more

**TOTAL SAVINGS UP TO 50%**

\*Excludes Under Armour®

take an extra

# 20% OFF STOCK\*

REGULAR & SALE HOME FAVORITES including fashion bedding, sheets, pillows, mattress pads, bath, cookware, china, crystal, silver, housewares, luggage, frames and home decor

**TOTAL SAVINGS UP TO 50%**

\*Excludes Under Armour® and Nike®

4 HOURS IN-STORE ONLY! • SAT., APRIL 30 • 6-10AM

# belk CHARITY

MODERN. SOUTHERN. STYLE.

# SALE

SUPPORTING OUR SOUTHERN COMMUNITIES

PRIVATE TICKETED EVENT\*

SAT., APRIL 30 • 6-10AM

PRE-SALE BEGINS THURS., APRIL 21

## SAVE ON RARELY DISCOUNTED BRANDS

FREE PEOPLE, FRYE, MICHAEL KORS, DENIM & SUPPLY, CALVIN KLEIN, KAREN KANE, VINCE CAMUTO, COACH, DOONEY & BOURKE, KATE SPADE NEW YORK & SO MANY MORE!

SATURDAY, APRIL 30, EARN

# 10X POINTS†

on cosmetics & fragrance purchases with your Belk Rewards Card

# 5X POINTS†

storewide with your Belk Rewards Card

†Subject to credit approval and excludes all gift cards, non-merchandise and leased departments. Cannot be combined with any other Rewards points offers. See store for details.

\*Offers Exclude Everyday Values & Superbuys storewide

\*\$5 Tickets on sale at the door. Must purchase ticket to shop special sale hours. \*\*\$5 Discount on your first regular, sale or clearance purchase, including Cosmetics & Fragrances. Excludes Breville, Brighton, Fitbit, Fossil Q watches, Nike, Ugg, Under Armour, Victorinox, Vitamix, Wacoal; non-merchandise depts., lease depts., salon services and Belk gift cards. Not valid on prior purchases, phone or special orders, trunk shows or on belk.com. Cannot be redeemed for cash, credit or refund, used in combination with any other discount or coupon offer. No cash back. Limit one \$5 discount per customer. Contact your store for a list of charities. All ticket proceeds benefit your favorite participating local charities. All unclaimed money from the sale of Charity Sale tickets will be donated to a charity of Belk's choice after 90 days. \*\*100 Belk gift cards per store valued anywhere from \$5 to \$1000 will be given away. One lucky person per Belk Division (for a total of 3 winners) will walk away with a gift card worth \$1000. No purchase necessary. One per adult customer, while supplies last. Not valid by phone or on Belk.com. See a sales associate for details.



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# GIVING BACK NEVER LOOKED SO GOOD



## SUPPORT

YOUR \$5 CHARITY SALE TICKET\*  
SUPPORTS LOCAL ORGANIZATIONS  
AND SCHOOLS  
TICKETS ON SALE AT THE DOOR. SEE BACK FOR DETAILS.

## SHOP

GET \$5 OFF\*\* YOUR FIRST PURCHASE  
WITH OUR THANKS FOR SUPPORTING OUR  
SOUTHERN COMMUNITIES  
EXCLUSIONS APPLY. SEE BACK FOR DETAILS.

## SAVE

ON RARELY DISCOUNTED BRANDS!



**FREE GIFT CARD**  
TO THE FIRST 100 CUSTOMERS  
SATURDAY, APRIL 30  
SEE BACK FOR DETAILS

BELK.COM/CHARITYSALE



# SAVE ON RARELY DISCOUNTED BRANDS!

LAUREN RALPH LAUREN KATE SPADE MICHAEL MICHAEL KORS BRAHMIN KENNETH COLE COACH  
FREE PEOPLE TAHARI LUCKY BRAND SAM EDELMAN VINCE CAMUTO STEVE MADDEN SEIKO 7 FOR ALL  
MANKIND BCBGENERATION CALVIN KLEIN NINE WEST ARMANI EXCHANGE CHAPS NAUTICA COLUMBIA  
FRYE BULOVA DKNY MISS ME POLO TRINA TURK FOSSIL FRENCH CONNECTION VINEYARD VINES & MORE

### WOMEN'S

take an extra

**20% OFF STOCK\***

REGULAR & SALE BETTER SPORTSWEAR for petites & today's woman from Crown & Ivy™, Chip & Pepper® CALIFORNIA, Kaari Blue MICHAEL Michael Kors, Calvin Klein, Vince Camuto, Karen Kane, Sophie Max, Lauren Ralph Lauren, Lucky Brand, Calvin Klein Jeans, Vintage America Blues & more  
**TOTAL SAVINGS UP TO 55%**

take an extra

**20% OFF STOCK\***

REGULAR & SALE BRIDGE & CONTEMPORARY SPORTSWEAR from Jessica Simpson, Free People, Miss Me, Denim & Supply, 7 For All Mankind, Joe's, Hudson, French Connection, BCBG, Trina Turk & more  
**TOTAL SAVINGS UP TO 55%**  
\*Excludes Lilly Pulitzer new arrivals

take an extra

**25% OFF STOCK\***

REGULAR & SALE DENIM & WOVENS in petites from Lee® Platinum, Bandolino, Gloria Vanderbilt and Kim Rogers®  
**TOTAL SAVINGS UP TO 50%**

take an extra

**25% OFF STOCK\***

REGULAR & SALE KIM ROGERS® KNIT TOPS in petites  
**TOTAL SAVINGS UP TO 60%**

take an extra

**20-25% OFF**

REGULAR & SALE ACTIVEWEAR from be inspired®, Calvin Klein Performance, Lucy and IZOD Golf  
**TOTAL SAVINGS UP TO 50%**  
\*Excludes Nike, Under Armour®, be inspired® also available in today's woman.

take an extra

**20% OFF STOCK\***

REGULAR & SALE SWIMWEAR in misses, today's woman and young contemporary  
**TOTAL SAVINGS UP TO 20%**

take an extra

**25% OFF STOCK\***

REGULAR & SALE CAREER SPORTSWEAR in misses, petites & today's woman from Alfred Dunner, Kim Rogers®, Chaps, Ruby Rd., ND New Directions®  
**TOTAL SAVINGS UP TO 50%**

take an extra

**25% OFF STOCK\***

REGULAR & SALE BETTER, SOCIAL OCCASION AND CONTEMPORARY DRESSES from Tahari, ASL, Calvin Klein, Jessica Simpson, Lauren Ralph Lauren & more  
**TOTAL SAVINGS UP TO 45%**

take an extra

**20% OFF STOCK\***

REGULAR & SALE DRESSES from London Times, Lauren, AGB, AKG, Anne Klein, Nine West, J Howard, Tahari and more  
**TOTAL SAVINGS UP TO 45%**

take an extra

**20% OFF STOCK\***

REGULAR & SALE SUIT SEPARATES in misses, petites and today's woman from kasper, Calvin Klein, Tahari and Nine West  
**TOTAL SAVINGS UP TO 55%**

BELK & CO.

**50-60% OFF\***

ENTIRE STOCK\* FINE JEWELRY including diamonds, gemstones, gold and pearls. Plus Le Vian & Effy  
**20% OFF ROBERTO COIN**  
**65% OFF CLEARANCE**  
\*Excludes fine jewelry watches

**30% OFF STOCK\***

REGULAR & SALE FINE JEWELRY WATCHES from Citizen®, Seiko®, Bulova®, Victorinox, Swiss Army, ESQ by Movado

### SHOES

take an extra

**25% OFF STOCK\***

REGULAR & SALE WOMEN'S, MEN'S & KIDS' DESIGNER DRESS, CASUAL SHOES & SANDALS from Stuart Weitzman, Free People, Frye, Jack Rogers, Michael Kors, Coach, Kate Spade New York, Vince Camuto, Sam Edelman & more  
**TOTAL SAVINGS UP TO 50%**  
\*Excludes Nike, Ugg & Under Armour®

take an extra

**25% OFF STOCK\***

REGULAR & SALE WOMEN'S, MEN'S & KIDS' DRESS, CASUAL SHOES AND SANDALS from Jessica Simpson, Steve Madden, Lucky, Nine West, Ralph Lauren, Tommy Hilfger, Sperry, G by GUESS and more  
**TOTAL SAVINGS UP TO 50%**  
\*Excludes Ugg, Nike & Under Armour®

### INTIMATES

take an extra

**25% OFF STOCK\***

REGULAR & SALE SLEEPWEAR & ROBES from Lauren Ralph Lauren, ND® Intimates, Eileen West, Jones New York, Nautica, HUE®, Ellen Tracy, Layla & more  
**TOTAL SAVINGS UP TO 55%**

take an extra

**25% OFF STOCK\***

REGULAR & SALE BRAS, PANTIES & SHAPEWEAR from Assets®, RHL by Spanx, Calvin Klein, DKNY, Free People, Honeydew, Miraclesuit & more designer brands. Plus, Bali®, Playtex®, Maidenform®, Lauren by Ralph Lauren, ND® Intimates and more  
**TOTAL SAVINGS UP TO 55%**  
\*Excludes Hanky Panky & Wacoal®

YOUNG CONTEMPORARY

take an extra

**20% OFF**

REGULAR & SALE SPORTSWEAR & DRESSES from Red Camel®, Jolt, Secret Charm, Living Doll & Celebrity Pink

\*Offers exclude Everyday Values & Superbuys storewide